

Mary Brady

Full Stack Software Developer

775.340.2418 | emceebrady@gmail.com | <https://github.com/mary-brady>

SUMMARY

A software developer who can bring a diverse skill set and creative drive to software application development. Proficient at designing and formulating full scale applications utilizing various frameworks and languages. Great at motivating team members during high-stress periods with encouraging and witty comments. Often commended for professional achievements, reporting, execution and presentation skills.

PROFESSIONAL EXPERIENCE

Full-Stack Software Developer Student, Boise CodeWorks 2018

- Completed an immersive full stack development course building real-world applications from start to finish
- Able to take concepts and persist through challenges to develop a final deliverable product
- Experienced in *HTML, CSS, JavaScript, C#, Vue.js, Node.js, and SQL*
- Eager to learn new techniques and continue to grow professional development skills
- Collaborated with group to build a fitness tracker, "YOFT", providing daily challenges, conversation feeds, and progression tracking, built with *Vue.js* and *Node.js*, integrated with *ChartJS*.
- Challenged self during 24 hour hackathons, implementing *Scrum* methodologies to build "Post-It", a reddit replica.
- Excellent at asking tough clarifying questions to identify the root of the problem and provide solutions

SEO Manager, Bodybuilding.com 2015-2018

- Received promotion from Technical SEO Specialist to SEO Manager within one year of employment
- Sole voice of the company's largest marketing channel, responsible for designing and implementing intelligent desktop & mobile SEO strategies to maximize visibility within multiple search engines
- Collaboration with multiple departments (content, marketing, merchandising, engineering, and media) for deployment of best SEO practices and optimal user experience
- Delivered actionable recommendations for improving program ROI & efficiency on a weekly, monthly, and yearly basis based on trend reports and analysis

SEO Specialist, Page One Power 2013-2015

- Developed, executed, and maintained actionable SEO strategies for multiple clients per month using on-site and on-page recommendations, link building & thorough backlink audits, internal link analysis, local checklists, and competitor research
- Created informative, valuable, and interesting content to be shared or published on- and off-site

EDUCATION

Full Stack Development, Boise CodeWorks 2018

Bachelor of Arts (writing emphasis), Boise State University 2013

Associates of Arts, Great Basin College 2010